



Mentor Michigan Census Wave VII Summary Webinar

Presented by Kahle Research Solutions Inc.

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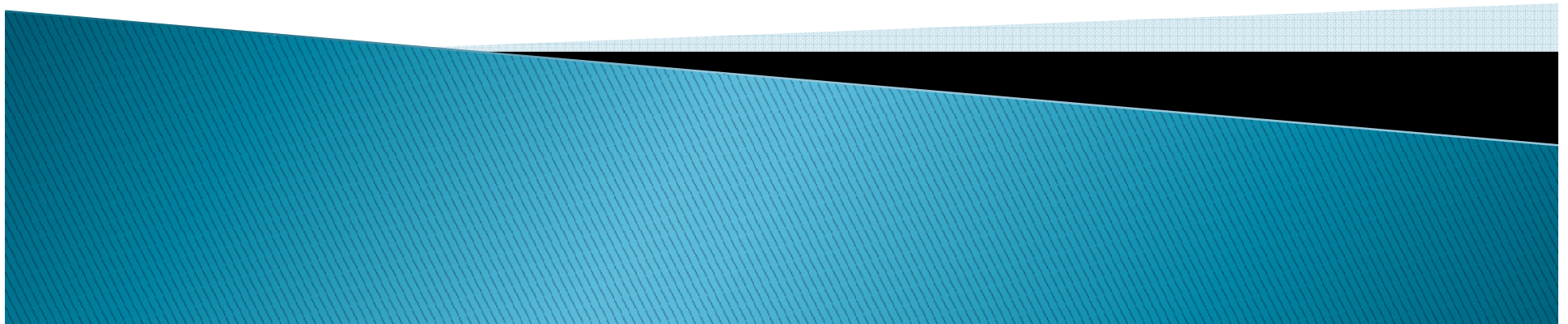


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Background



- ▶ This report summarizes selected data from Wave VII of the Mentor Michigan Census (MMC).
- ▶ The MMC is a periodic, on-line survey of organizations operating mentoring programs in the state of Michigan.

Wave	Dates Data was Collected	Time Period Survey Covered
Wave I	Fall 2004	1/1/04 – 8/31/04
Wave II	March 2005	1/1/04 – 12/31/04 1/1/05 – 2/28/05
Wave III	October 2005	1/1/05 – 8/31/05
Wave IV	September & October 2006	9/1/05 – 8/31/06
Wave V	September & October 2007	9/1/06 – 8/31/07
Wave VI	September & October 2008	9/1/07 – 8/31/08
Wave VII	September & October 2009	9/1/08 – 8/31/09

Objectives



- ▶ The primary purpose of the MMC is to understand the scope and nature of mentoring and mentoring organizations in Michigan.
- ▶ Three key objectives are common to each Wave:
 - Identify, count, describe, and track mentoring organizations, programs, mentors, and the children served.
 - Understand program components, processes, resources, and needs.
 - Encourage and support program evaluation.
- ▶ Each year, additional topics are requested by Mentor Michigan for inclusion in the Census. Wave VII special request data found in this report includes:
 - Use and importance of Mentor Michigan services.
 - The current state of mentoring programs' finances and capacity.
 - Strategic planning priorities of mentoring programs and their recommendations for Mentor Michigan.

Method



- ▶ **Wave VII** of the Mentor Michigan Census (MMC) conducted in September and October of 2009.
- ▶ **161 mentoring organizations** operating **254 distinct programs** completed the Census, the *highest number ever recorded* for the MMC.
- ▶ These organizations operate mentoring programs based in **52 of Michigan's 83 counties**, and report serving youth in all 83.
- ▶ With **238 organizations** in the Mentor Michigan Registry, this survey achieved a **68% response rate**, compared to 63% in Wave VI.

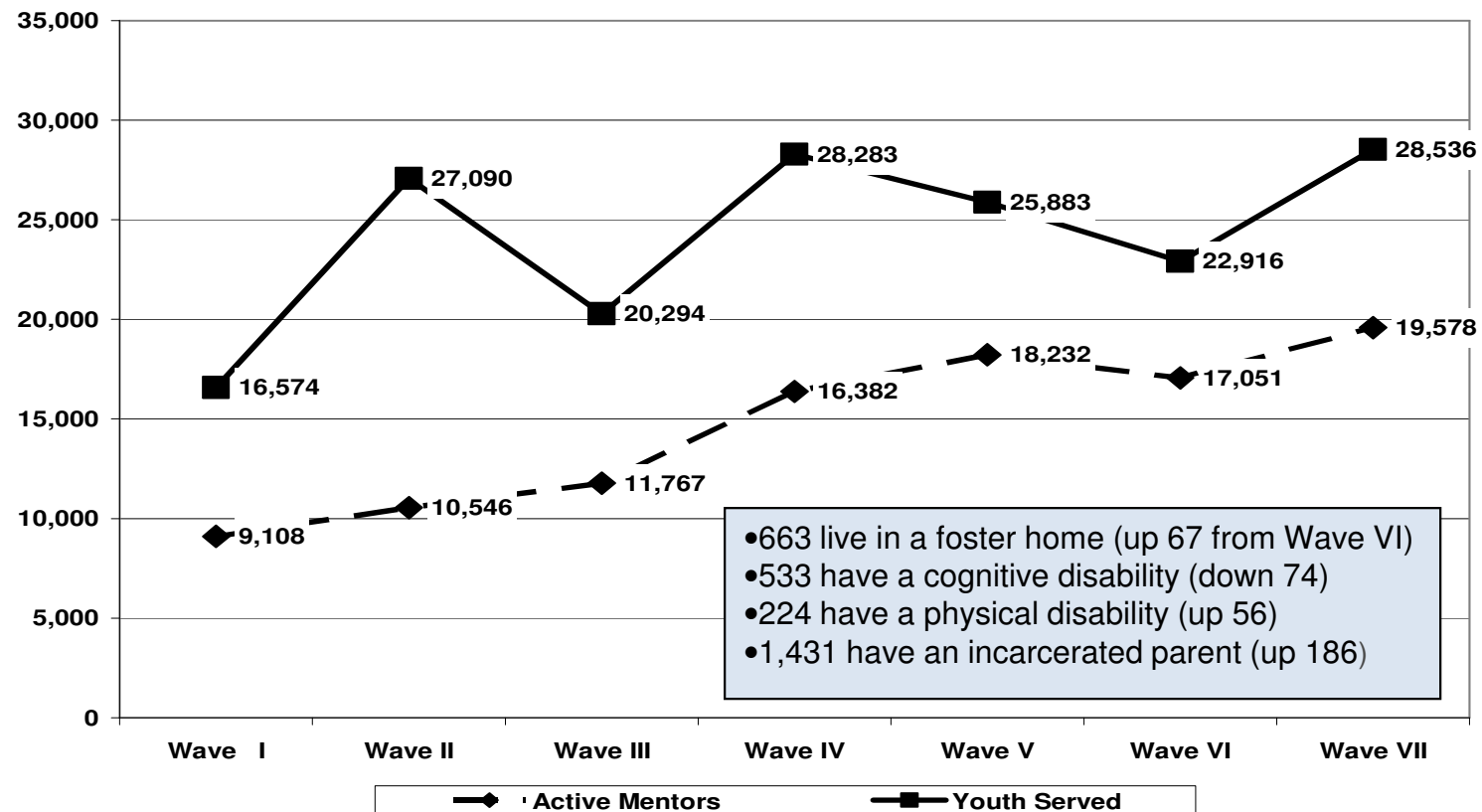


Summary of Funnel Measures – Statewide Totals

Growth in Mentoring



Number of *Active Mentors* and Youth Served Waves I through VII of the Mentor Michigan Census



Demographics of Mentors, Youth Served



Gender and Race/Ethnicity: Wave VII Youth and Mentors		
	Youth	Mentors
Gender		
Male	47%	38%
Female	53%	62%
Race/Ethnicity		
Caucasian	43%	75%
African American	43%	20%
Latino/a	8%	2%
Native American	1%	<1%
Other	5%	2%

Note: Percentages in the table above are calculated based on the number of organizations that maintained and reported demographic data for youth and mentors. For this table, the total organizations responding to each question are:

Mentors: Gender=145, Race/Ethnicity=122
Youth: Gender=130, Race/Ethnicity=83

Age: Wave VII Youth and Mentors	
Youth	
Under 5	6%
6-11	46%
12-14	25%
15-18	21%
19-25	2%
Mentors	
Under 18	15%
18-25	22%
26-55	44%
56+	19%

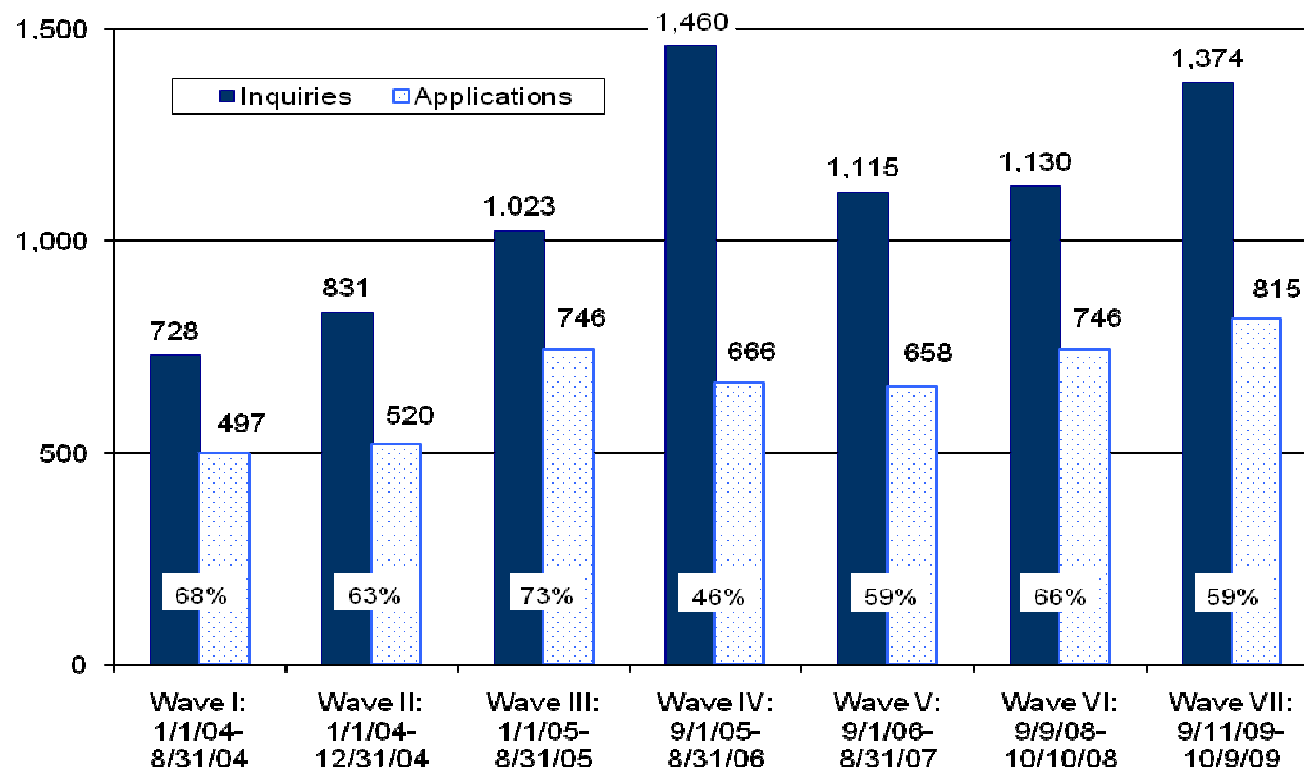
Note: Percentages in the table above are calculated based on the number of organizations that maintained and reported demographic data for youth and mentors. For this table, the total organizations responding to each question follow:

Youth=131, Mentors=125

Inquiries and Applications



Average Number of *Monthly* Mentor Inquiries and Written Applications:
Waves I through VII of the Mentor Michigan Census



Screening Procedures



Screening Procedures Used by Wave VII Mentoring Programs for Mentor Applicants n=246 programs		
	Percentage Using	Change from Wave VI
Registry-Based		
FBI Fingerprint	13%	No Change
Child Abuse Registry	51%	+2%
Driving Record/ License Check	57%	+1%
ICHAT	76%	+15%
Sex Offender Registry	74%	+5%
In-Person/ Written		
Personal Character Reference	81%	-1%
Employment Reference	28%	-3%
Written Application	92%	+4%
Personal Interview	87%	-2%
Home Assessment	13%	-1%
Home Visit	12%	-5%

Matching, Training and Support



Matching, Training and Support from Wave VI and VII Mentoring Programs		
	Wave VI Mean n=239 programs	Wave VII Mean n=246 programs
Pre-match, face-to-face mentor training	6.3 hours	6.2 hours
Post-match, 1 year of mentor training & support	13.9 hours	10.3 hours
Minimum time per week required for match to meet in person	2.4 hours	2.2 hours
Minimum time requirement for duration of a match	9.4 months	9.7 months
Average time for a match	13.5 months	14.3 months



Summary of Findings by Geographic Area

Active Mentors by Geographic Area



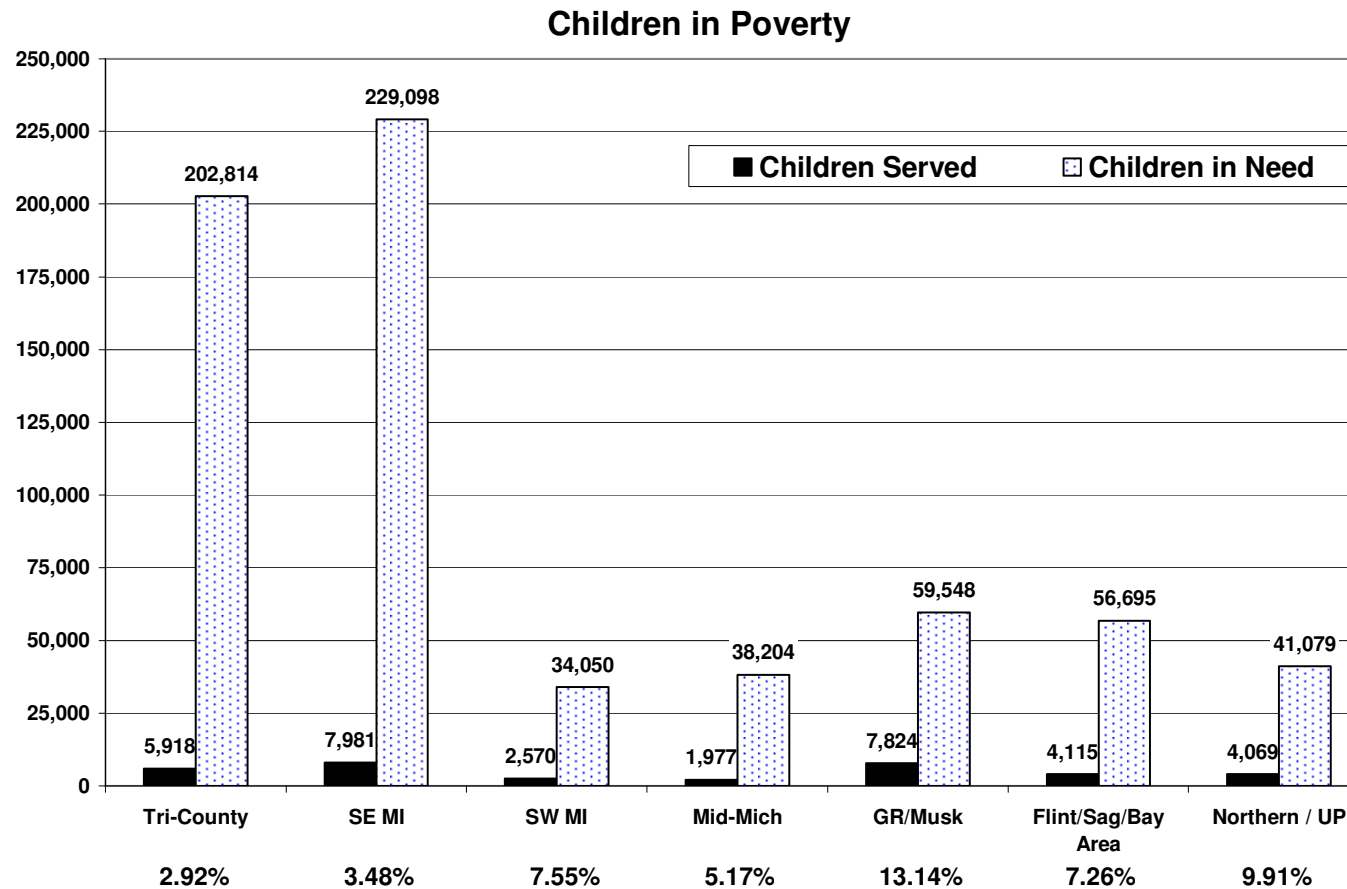
Number of Active Mentors by Geographic Area Wave VI vs. Wave VII								
<i>Active Mentors</i>	<i>Wave VII Total</i>	<i>Tri- County</i>	<i>SE MI</i>	<i>SW MI</i>	<i>Mid- Mich</i>	<i>GR / Musk</i>	<i>Flint/Sag /Bay Area</i>	<i>Northern/ UP</i>
Number of programs	247	64	77	14	18	50	27	61
Wave VI	17,051	3,050	3,808	1,271	1,378	6,844	1,939	1,811
Wave VII	19,578	3,070	4,188	1,565	1,670	7,302	2,353	2,500
Change from Wave VI to Wave VII	2,527	20	380	294	292	458	414	689

Youth Served by Geographic Area



Number of Youth Served by Geographic Area Wave VI vs. Wave VII								
<i>Youth Served</i>	<i>Wave VII Total</i>	<i>Tri-County</i>	<i>SE MI</i>	<i>SW MI</i>	<i>Mid- Mich</i>	<i>GR / Musk</i>	<i>Flint/Sag /Bay Area</i>	<i>Northern/ UP</i>
Number of programs	249	64	77	14	18	51	27	62
Wave VI	22,916	4,608	6,014	1,855	1,554	7,848	2,840	2,805
Wave VII	28,536	5,918	7,981	2,570	1,977	7,824	4,115	4,069
Change from Wave VI to Wave VII	5,620	1,310	1,967	715	423	-24	1,275	1,264

Unmet Need Children in Poverty



Sources: 2000 Census; American Community Survey, 2006-08; SAIPE, 2008; Mentor Michigan Census Wave VII, Fall 2009

Risk Factors



Youth Served with Additional Risk Factors by Geographic Area Wave VII								
<i>Question</i>	<i>Wave VII Total</i>	<i>Tri- County</i>	<i>SE MI</i>	<i>SW MI</i>	<i>Mid- Mich</i>	<i>GR / Musk</i>	<i>Flint/Sag / Bay Area</i>	<i>Northern / UP</i>
Number of organizations	155	43	51	9	10	33	18	34
Live in non-familial foster home	663	191	215	24	124	117	42	141
Have a parent who is incarcerated	1,431	304	339	213	184	251	185	259
Have a physical disability	224	5	16	37	30	67	2	72
Have a cognitive (“developmental”) disability	533	18	36	41	26	14	309	107

Returning vs. New Male Mentors

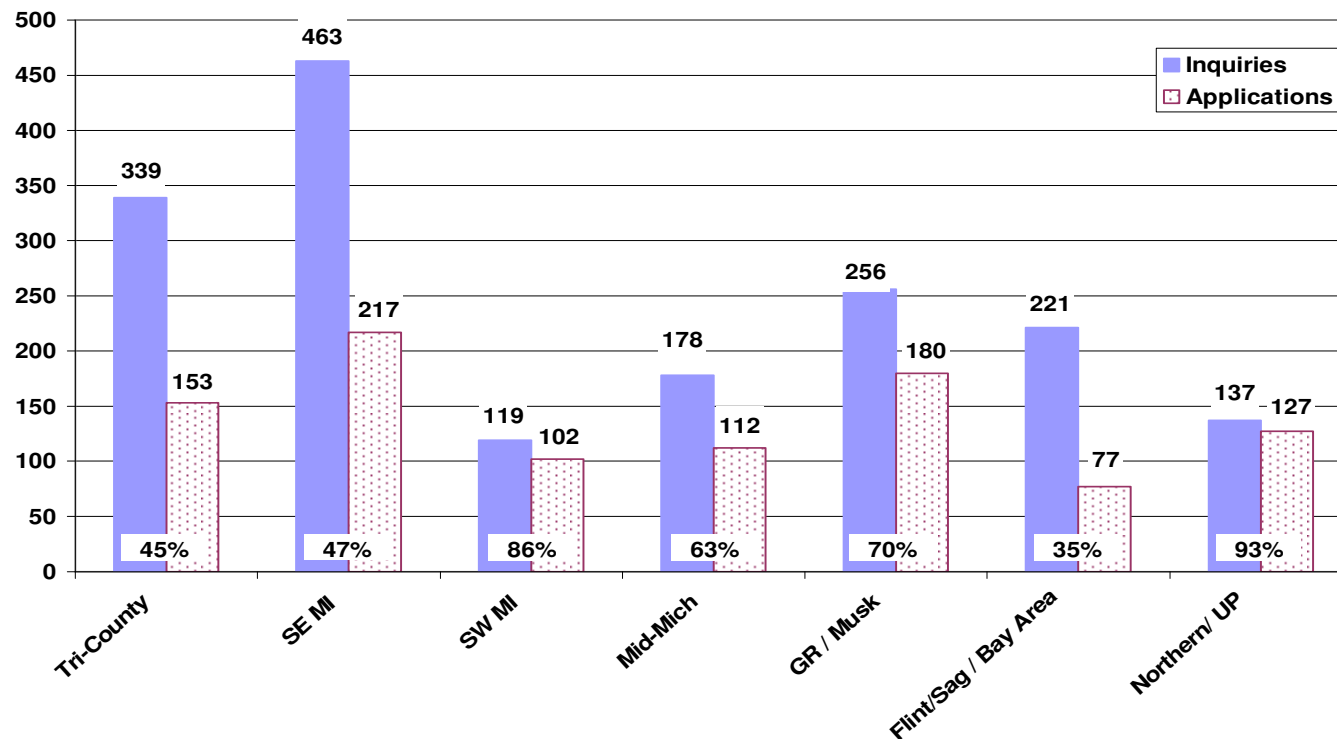


Returning Male Mentors vs. Male New Recruits by Geographic Area Wave VII								
<i>Question</i>	<i>Wave VII Total</i>	<i>Tri- County</i>	<i>SE MI</i>	<i>SW MI</i>	<i>Mid- Mich</i>	<i>GR / Musk</i>	<i>Flint/Sag / Bay Area</i>	<i>Northern/ UP</i>
Number of programs	247	64	77	14	18	50	27	61
“Returning” Males: Recruited Prior to 9/1/08	41%	49%	47%	31%	38%	53%	26%	28%
“New” Males: Recruited 9/1 – 8/31/09	46	48	45	33	69	51	39	31

Monthly Average of Inquiries and Applications



Monthly Average of Inquiries and Applications and the Percentage of Inquiries that Result in Applications by Geographic Area – Wave VII





Capacity Change Issues

Length of Time Operating



Length of Time Operating a Mentoring Program by Total and Program Type Wave VII					
	Total Wave VII	School -based	Community -based	Site -based	All Others
Number of organizations	155	47	76	8	24
One year or less	6%	4%	8%	0%	8%
More than 1 year, less than 2 years	6	4	4	0	17
More than 2 years, less than 3 years	6	2	3	25	17
More than 3 years, less than 5 years	14	15	14	0	13
More than 5 years, less than 10 years	21	28	18	38	13
More than 10 years	46	45	51	38	33
Don't Know	1	2	1	0	0

Mentoring Capacity



Mentoring Capacity of Mentoring Programs Wave VII n=155 organizations	
Number of Matches	
5 – 9	1%
10 – 24	18%
25 – 49	17%
50 – 74	10%
75 – 99	4%
100 – 499	19%
500 plus	5%
Don't know	27%

Mentoring Capacity Changes



Changes in Capacity of Mentoring Programs Since August 31, 2008 Wave VII n=155 organizations

Percent reporting an increase in capacity	33%
Percent reporting a decrease in capacity	11%
Percent reporting no change in capacity	47%
Don't Know	9%
Mean Increase	23.9
Mean Decrease	51.9
Net	-28.0

Mentoring Program Annual Budget



Size of Mentoring Program Annual Budget by Total and Program Type Wave VII n=155 organizations					
	Total Wave VII	School -based	Community- based	Site -based	All Others
Number of organizations	155	47	76	8	24
0-\$4,999	20%	28%	14%	25%	21%
\$5,000-9,999	5	4	5	0	4
\$10,000-24,999	12	15	8	13	21
\$25,000-49,999	8	2	9	13	17
\$50,000-99,999	10	4	12	38	8
\$100,000-199,999	12	13	16	0	4
\$200,000-299,999	9	11	11	0	4
\$300,000-399,999	6	11	4	13	4
\$400,000-499,999	3	4	1	0	4
\$500,000 or more	5	2	8	0	0
Don't Know	10	6	12	0	13

Mentoring Program Annual Budget Change



Change in Mentoring Program Annual Budget Since August 31, 2008 by Total and Program Type Wave VII					
	Wave VII Total	School- based	Community -based	Site- based	All Others
Number of organizations	155	47	76	8	24
% that experienced an increase	10%	4%	13%	0%	17
% that experienced a decrease	25%	23	29	25	13
% that experienced no change	55%	66	45	75	63
Don't Know	10%	6	13	0	8
Mean Increase	\$18,889	\$1,650	\$24,593	\$0	\$13,250
Mean Decrease	\$23,318	\$17,539	\$38,247	\$12,750	\$5,408
Net	-\$9,429	-\$15,889	-\$13,654	-\$12,750	\$7,842

Anticipated Budget Changes



Anticipated Budget Changes in the Next Year Wave VII n=154 organizations	
Percent of organizations anticipating a budget increase	15%
Percent of organizations anticipating a budget decrease	25%
Percent of organizations anticipating no change	42%
Don't Know	19%
Mean anticipated percentage increase	32%
Mean anticipated percentage decrease	33%
Net	-1%

Sources of Mentoring Program Budget



Source of Mentoring Program Budget FY 2008 and FY 2009 Wave VII n=154 organizations			
Source	FY 2008 Mean %	FY 2009 Mean %	% Change
State Government	16.1	14.1	-2.0
Federal Government	16.1	15.4	-0.7
Foundations	12.8	13.3	+0.5
Individual Giving	12.7	13.4	+0.7
Corporate Sponsorships	2.8	2.7	-0.1
United Way	7.7	7.4	-0.3
Events/Fundraising (Individual)	11.4	9.4	-2.0
Events/Fundraising (Corporate)	2.1	2.7	+0.6
Other	18.3	21.7	+3.4

FTE Changes



FTE Changes in the Past Year Wave VII n=155 organizations	
Mean Full Time Equivalent (FTE) = 1.9	
Percent of organizations reporting an increase in FTEs	8%
Percent of organizations reporting a decrease in FTEs	18%
Percent of organizations reporting no change	72%
Don't Know	2%
Mean increase	3.8
Mean decrease	1.5
Net	2.3

Negative Actions Observed



Negative Actions Observed Between August 31, 2008 and August 31, 2009 Wave VII n=154 organizations

Action Observed	% Reporting
Children in mentoring programs have greater needs	64
More demand for mentoring of children	61
Mentors need more support	47
Harder to recruit mentors	45
Loss of funding from private foundations	33
Decreased Individual Giving	32
Loss of paid staff	29
Decreased Corporate Giving/sponsorships	28
Loss of funding from state government sources	25
Decreased staff morale	24
Loss of funding from local government sources	21
Less engagement by board members	16
Loss of funding from federal government sources	14

Positive Actions Observed



Positive Actions Observed Between August 31, 2008 and August 31, 2009 Wave VII n=154 organizations	
Action Observed	% Reporting
Easier to recruit mentors	17
More engagement by board members	14
Increased Individual Giving	6
More funding from local government sources	5
Increased staff morale	5
More paid staff	4
Increased Corporate Giving/sponsorships	3
More funding from federal government sources	3
Less demand for mentoring of children	3
More funding from private foundations	2
More funding from state government sources	1
No effect	1
Other	17

Actions Implemented



Actions Implemented* Between August 31, 2008 and August 31, 2009 Wave VII n=154 organizations	
Action Implemented	% Reporting
Increased the amount of time spent seeking funding	47
Increased collaboration or merger with other organizations/programs	32
Made no changes over the past year	22
Reduced the number of paid staff	21
Needed to use reserve funds	21
Delayed / canceled the purchase of vital office equipment	20
Reduced the number of hours that staff work	18
Reduced participation in community events	17
Altered the content of mentoring programs offered	13
Reduced the number of children served through your mentoring program(s)	12
Reduced staff benefits like health care or other insurance coverage	11
Reduced media exposure	10

**Note: not all responses shown*

Barriers to Serving More Children



- ▶ Economic impact on mentoring organizations does not seem to be as severe as anticipated.
- ▶ Yet, Wave VII respondents are concerned about the state of the economy and its effects on their ability to provide quality mentoring.
- ▶ Organizations are getting by now but express concerns about the future.
- ▶ Respondents describe barriers to serving more children with the phrase, “lack of”, and focus on three major areas of concern: funding, staff, volunteers.
- ▶ Lack of funding causes ripple effect to other areas.
- ▶ Illustrative comments from Census respondents follow.

Barriers to Serving More Children con't



Lack of funding for operations

"The largest single barrier is not having enough funds to have a stable facility to run the program."

"Reduced funding affects the amount of volunteers we can bring into the program which affects the number of children we are able to serve."

Lack of staff

"We are currently run by a volunteer coordinator, and two site volunteer coordinators. We are being run ragged, and really need a paid staff position to insure the sustainability of the program."

"Please help me. I am the Executive Director, Matched Specialist and Activity person rolled into one."

Lack of mentors

"The economy is bad in our area (high unemployment). The focus for men.. is to find employment or cut spending. Volunteering in areas that may cost money at some time is not an interest."

"Adult mentor commitment - financial stress of the community has taken away many potential mentors."

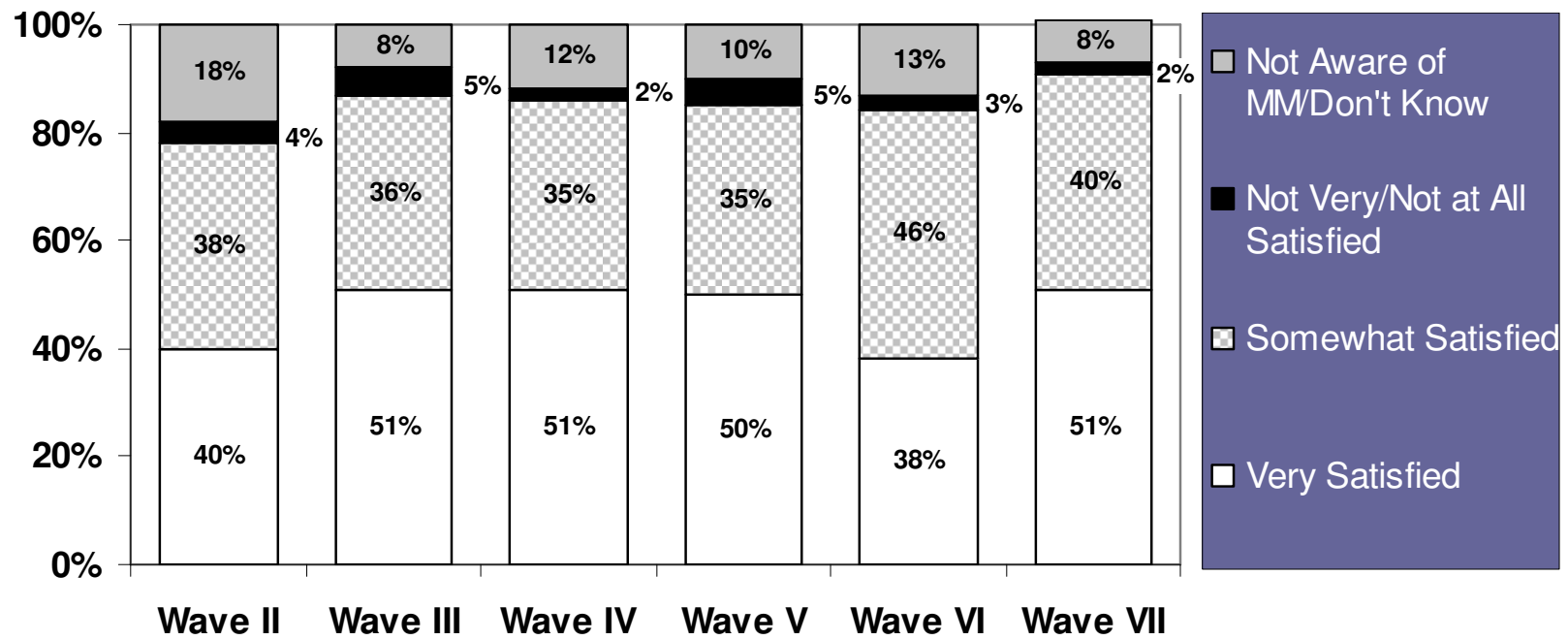


Feedback for Mentor Michigan

Overall Satisfaction with MM



Satisfaction with Mentor Michigan
Waves II through VII
n=154 organizations



Satisfaction with and Importance of MM Services



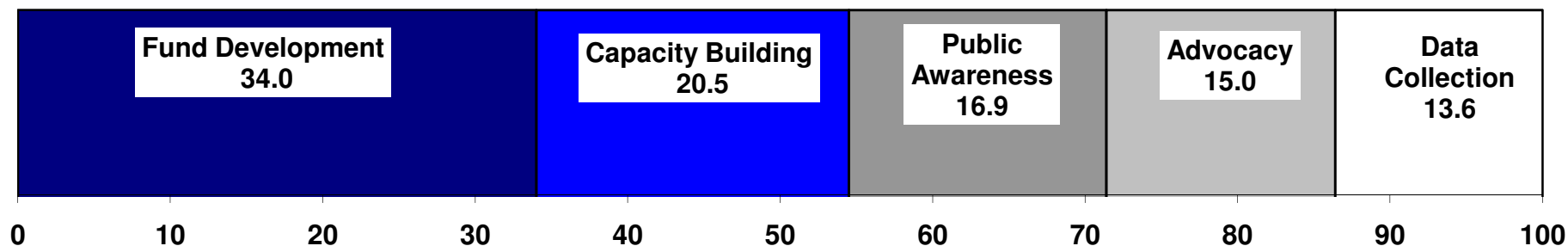
Satisfaction with and Importance of Mentor Michigan Services Wave VII n=154 organizations			
Ranking of MM Services by Satisfaction	Mean Ranking*	Ranking of MM Services by Importance	Mean Ranking**
Mentor Michigan Quality Program Standards for Youth	3.7	Mentor Michigan Quality Program Standards for Youth	3.7
AmeriCorps/ AmeriCorps*VISTA members	3.6	Mentor Michigan website	3.5
Mentor Michigan Directory	3.5	Mentor Michigan Directory	3.4
Mentor Michigan website	3.5	Mentor Michigan training sessions	3.4
Mentor Michigan training sessions	3.5	National Mentoring Month activities/ programs/ toolkit	3.4
Mentor Michigan listserv	3.4	Mentor Michigan listserv	3.3
National Mentoring Month activities/ programs/ toolkit	3.4	Mentor Michigan Statewide Conference	3.3
Mentor Michigan Statewide Conference	3.4	Mentor Michigan Census data	3.3
Mentor Michigan webinars	3.4	Mentor Michigan Public Service Announcements	3.2
Mentor Michigan Census data	3.4	AmeriCorps/ AmeriCorps*VISTA members	3.2
Clearinghouse on national mentoring issues	3.4	Mentor Michigan webinars	3.2
Mentor Michigan Public Service Announcements	3.3	Clearinghouse on national mentoring issues	3.2
Recruitment Campaigns such as National Guard, Municipal League, etc.	2.7	Recruitment Campaigns such as National Guard, Municipal League, etc.	2.9

Satisfaction/Importance Scales: 4=Very Satisfied/Important; 3=Somewhat Satisfied/Important; 2=Not Very Satisfied/Important; 1=Not at All Satisfied/Important

Ranking of MM Services



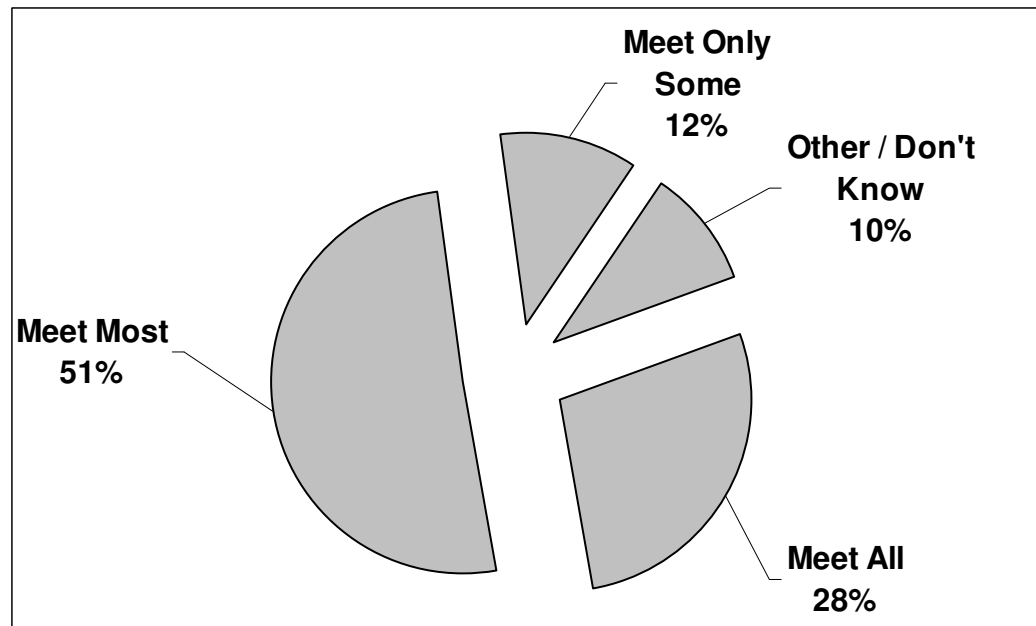
- ▶ Survey respondents were asked to rank Mentor Michigan services another way in Wave VII.
- ▶ Given 100 points to allocate, they awarded points to five different Mentor Michigan services according to their organization's priorities.
- ▶ The mean scores for each service are shown below (n=154 organizations).



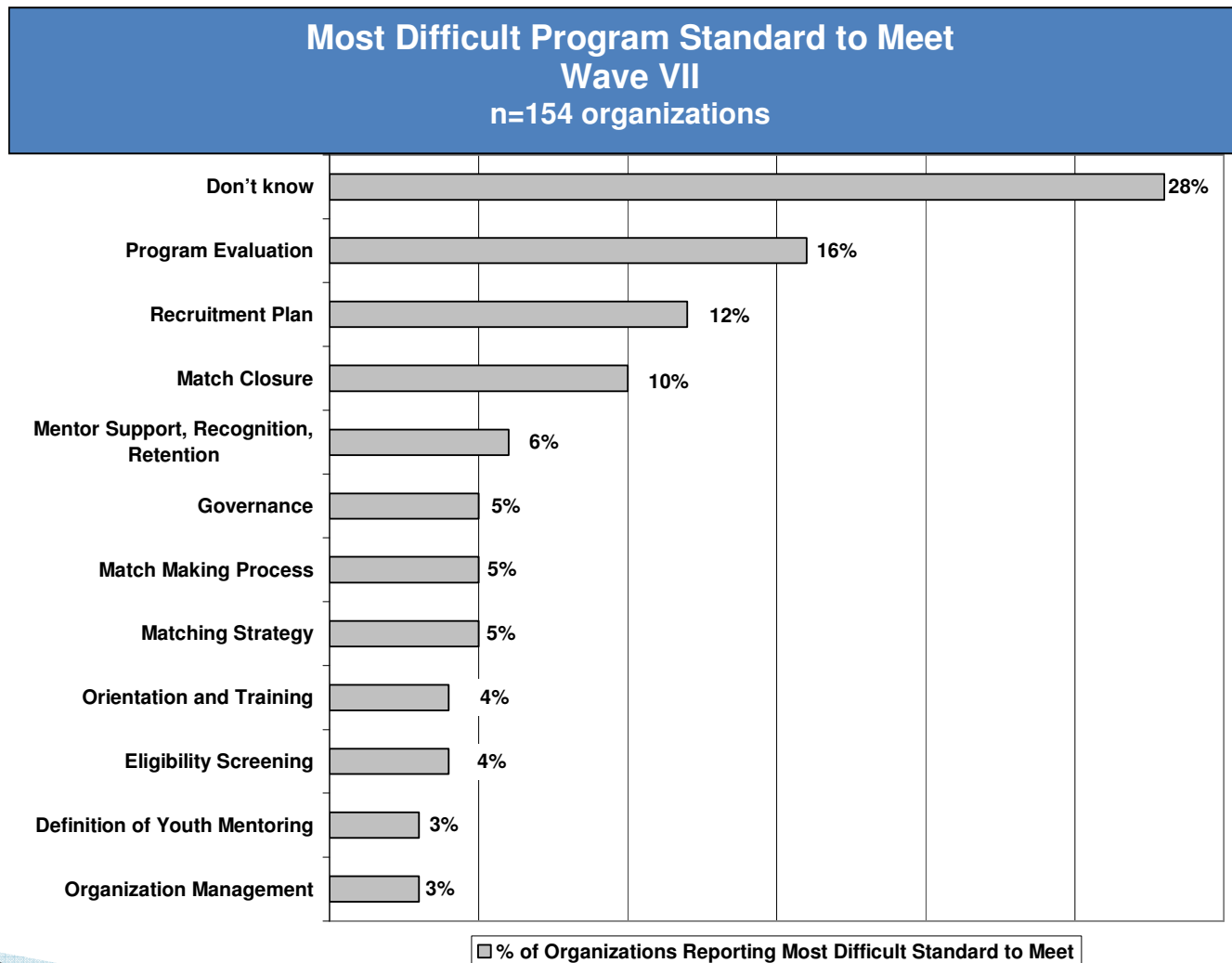
Meeting MM Quality Standards for Youth Mentoring Programs



Meeting the MM Quality Standards for Youth Mentoring Programs
Wave VII
n=154 organizations



Most Difficult Standard to Meet



Respondent Recommendations for Mentor Michigan



- ▶ Respondents were asked to provide their recommendations for Mentor Michigan as it plans for the future.
- ▶ Not surprisingly, many organizations seek assistance from Mentor Michigan to obtain funding.
- ▶ In addition, recommendations also fall into the categories below:

Identify and Provide Funding; Assist Organizations to Obtain Funding

“Advocacy and fund development.”

“Fundraising is the biggest issue right now. I know that some other states’ mentoring organizations have advocated and gotten line items in their state’s budget directed specifically toward mentoring programs. That would be helpful!”

Respondent Recommendations for Mentor Michigan con't



Promote, Advocate, and Increase Awareness of Mentoring

“Advocate for mentoring across the state. Seek to reach out to the areas of the state that you may not fully reach.”

“Keep up advocacy and education with legislators.”

Serve as Information and Training Resource

“Provide more mentoring training outside of the annual conference in regional areas.”

Provide Resources Unique to Mentoring

“Continue to do what others are not or cannot do - for example the Census Data and Quality Program Standards.”

Promote Collaboration

“Provide more opportunities to collaborate on funding.”

“A chance for current Mentoring Programs to have round table sessions at the Mentor Michigan Conference and discuss best practices, funding options, recruitment and evaluation.”



Q & A